

Leon Willemsens

Directeur Netwerven.nl

leon@netwerven.nl

Summary

Active in online recruitment since 1999. Experienced in work flow management and recruitment funnels. Strong supporter of analytics based recruitment. Started successful companies TalentFiber.com and Netwerven.nl. Challenging old fashioned, high priced recruitment agencies.

Specialties

Design Recruitment processes
Setting up Recruitment departments
Train, Coach & Develop Recruitment Managers
Recruitment process outsourcing
Recruitment Search Engine Optimization
Recruitment Search Engine Advertising

Experience

Directeur at TalentFiber.com

August 2006 - Present (2 years 11 months)

TalentFiber richt zich op het verbeteren van de recruitment functie bij grote organisaties. Voorbeelden hiervan zijn het verbeteren van de positie bij zoekmachines, Adwords campagnes, training sociale netwerken recruitment en coaching van recruiters en recruitment managers.
9 recommendations available upon request

Directeur at Netwerven.nl

June 2006 - Present (3 years 1 month)

Netwerven verleent wervingsdiensten aan voornamelijk grote opdrachtgevers. De netwerpers nemen een groot deel van de (online) recruitment werkzaamheden uit handen van corporate recruiters. Door actief te zoeken in sociale netwerken, zoekmachines en CV-databases worden geselecteerde kandidaten rechtstreeks voorgedragen aan de opdrachtgever. Netwerven werkt o.a. voor Dirk van den Broek, Nuon, ING, PGGM, Stork, Croon Elektrotechniek en Eneco.
1 recommendation available upon request

Manager Recruitment Solutions Netherlands at Hudson Global Resources

November 2004 - August 2006 (1 year 10 months)

Het outsourcen van wervingsactiviteiten en detacheren van interim-recruiters.

Sales Manager at Connexys Human Capital Solutions

January 2002 - October 2004 (2 years 10 months)

Adviseren van klanten over de inzet van Connexys applicant tracking software.

Merchandise Controller at Shell Oil Company

1999 - 2001 (2 years)

Controleren en adviseren van Category Managers voor Shell benzinestations.

Management Accountant at Unilever

1997 - 1999 (2 years)

Kostenbesparingsprogramma doorgevoerd voor Sourcing Unit Calvé in Delft. Implementatie van ERP-pakket.

Education

Erasmus Universiteit Rotterdam

Master of Science, Bedrijfskunde, 1999 - 2002

University of Michigan

Masterclass Cross-Cultural Environments, 2000 - 2000

Activities and Societies: Attended Ann Arbor during a project at Ford Motor Company in Detroit. Investigated cross-cultural differences on airplane maintenance.

Hogeschool INHOLLAND

Bachelor, Economics, 1989 - 1993

Interests

online recruitment, web 2.0, social networks

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10 people have recommended Leon

"Leon heeft ons geadviseerd bij de ontwikkeling van de nieuwe website www.werkenbijflorence.nl. Leon heeft geweldig inzicht in de mogelijkheden die internet biedt voor bedrijven. In de samenwerking is hij zeer behulpzaam, altijd bereid om mee te denken en betrouwbaar. Een ideale partner om zaken mee te doen!"

— **Bart Slottje**, was Leon's client

"In de ongeveer 5 jaar dat ik met enige regelmaat met Leon Willemsens heb gewerkt, heb ik hem leren kennen als een zeer deskundige man. Hij werkt snel en energiek, is alert en komt nauwgezet afspraken na. De sfeer die hij weet te scheppen is erg plezierig. Daarin opereert hij aimabel en met de nodige humor. Kortom Leon is erg fijn om mee samen te werken. Hans-Robert Schwalbach"

— **Hans-Robert Schwalbach**, *P&O-manager, Gemeente Eindhoven*, was with another company when working with Leon at TalentFiber.com

"I've known Leon for quite a long time now. The most important thing that remains when I think of him, is his ability to see, understand and bring in to use the developments of internet and other new media. He really is the one for these issues. Besides that, he is een valued and active member of the board of the Strategic Recruitment Section of the NVP. It's really inspiring and fun to work with Leon. I hope we can continue our cooperation for al long time!"

— **Annemarie Stel**, *Manager Arbeidsmarktcampagne, Expertisecentrum Arbeidsmarktcommunicatie Rijk*, was with another company when working with Leon at TalentFiber.com

"With this recommendation I would like to share my experience working with Leon Willemsens. I know Leon as a recruitment professional who is on the ball, has a good analytical insight and overview, not afraid to share and comes with sharp conclusions when observing (online)recruitment opportunities for corporate recruitment organizations. Recently he inspired my team with some breakthrough best practices. I'm looking forward to working with Leon in the future."

— **Jeroen Kneppers** (jknepers@detailresult.nl), *Teamleider Werving & Selectie, Nuon*, was a consultant or contractor to Leon at TalentFiber.com

"Wanneer je te maken hebt met recruitment en even geen mogelijkheden meer ziet om personeel

"naar binnen te slepen' raad ik je aan om eens met Leon in gesprek te gaan. Naast een enorme energie-boost, krijg je door zijn ideeën ook zelf weer de ideeën om succesvol mensen te recruten. Leon heeft aan de wieg gestaan van een succesvolle advertentiecampagne. Leon is creatief, weet wat er in de praktijk speelt en helpt je een nieuwe weg in te slaan."

— **Margo Bos**, was Leon's client

"Leon Willemsens (Talentfiber.com) is playing an excellent role in advising Belden EMEA how to create an innovative sourcing strategy - looking outside of the regular boundaries. For a company like Belden, we need to be more creative and quicker than our larger competitors on the 'War on Talent'. Leon has provided us with some breakthrough ideas which definitely helps us in our search for the A-players on the market."

— **Hendrik Jan Guitink**, was Leon's client

"Leon is an experienced specialist in (online) recruitment. He is a passionate person and a very nice person to work with."

— **Martin van Kranenburg**, *Online Marketing Specialist I, Libralab*, was with another company when working with Leon at TalentFiber.com

"1.5 years ago, Leon left Hudson to start Talentfiber. Since that, we at Hudson have worked with Talentfiber several times and we are happy to say: "It is as if you never have been gone Leon". Your vision and high standards when it comes to the projects you did, is marvelous! Working with Leon and his team stands for a successful project! Max Schep"

— **Max Schep**, *Countrymanager, TMP resourcing*, was with another company when working with Leon at TalentFiber.com

"Leon is a creative and professional consultant with excellent knowledge of his field of business. He inspires and is able to bring across his ideas. He is able to challenge present situations but also comes up with solid solutions. In the case of Royal Haskoning he was able to motivate the entire management to focus on online recruitment."

— **Robert van Kasteel**, *Recruitment Coordinator, Royal Haskoning*, was with another company when working with Leon at TalentFiber.com

"Leon is a driven (online) recruitment professional with knowledge of operational, tactical and strategic use of online recruitment tools for organizations. Leon is an experienced advisor at executive level and a sparring partner for HR directors and Recruitment Managers. Expertise areas are Google, Hyves, Jobboards, LinkedIn, etc... Great speaker for HR and Recruitment audiences."

— **Ron Jansen**, *Member of Strategic Recruitment Section, NVP (see www.NVP-Plaza.nl)*, was with another company when working with Leon at TalentFiber.com

[Contact Leon on LinkedIn](#)